



## PRESS RELEASE

### CAMEROON ENTERTAINMENT AWARDS NOMINEES

We are excited to announce that the Cameroon Entertainment Awards (CEA) has now completed the grueling nomination process and are ready to present the official nominees for the 2012 edition. The nominees can now be viewed on the CEA website. The ceremony will officially take place on July 28, 2012 in Washington DC. We would like to express our appreciation to our sponsors, artists and fans for helping us get this far.

The voting polls are now officially open to the public. To vote, simply click "vote" underneath the image of your favourite candidate. Polls will remain open till July 7th after which the voting polls will be shut down and the CEA Panel with Board of Directors will take over. Winners will be announced July 28th, 2012 at the award ceremony.

Nominations can no longer be accepted at this time. However, we will start accepting nominations for CEA 2013 as early as November 2012.

Present your inquiries by emailing: [CameroonEntertainmentAwards@gmail.com](mailto:CameroonEntertainmentAwards@gmail.com) and also by joining CEA on Facebook: <http://www.facebook.com/pages/Cameroon-Entertainment-Awards/212254782173791>

### NOMINATION CRITERIA

**The CEA board of directors developed its list of names through three solid steps;**

#### **1. PublicInteraction**

**A) Facebook:** Accompanying our initial Press Release, we opened up a Facebook page specifically for fans of entertainers to nominate their favorite artists, actors and brands. The general public then went ahead to nominate.

<http://www.facebook.com/pages/Cameroon-Entertainment-Awards/212254782173791>. The fan nomination deadline was February 14. We did a sound background check on the names that were nominated by fans the most number of times before considering them.

**B) Email:** Our email address [CameroonEntertainmentAwards@gmail.com](mailto:CameroonEntertainmentAwards@gmail.com) went public for people to email their nominations. Again, the deadline was February 14. We did a sound background check on the names that were nominated by fans the most number of times before considering them.



The CEA nominated the strongest candidates based on their solid material /product and the comprehensive quality of their presentation package such as; a full length album in the market, personal website for their brand, music videos, large fan base, travelled nationally/ internationally for promotion experience, has been actively performing live, has had previous nominations or received awards by other organizations, has launched their clothing line at a grand event, produced a variety of artists, albums or projects, has been part of a full length premiered movie.

### **C) General Feedback:**

General surveys and feedback from the public, from sponsors and through suggestions and discussions.

### **2. Handpicking Prominent Faces**

Cameroonian Entertainers, Artists, Actors, Producers, Athletes and Humanitarians that are well known and recognized were automatically considered. For example, the Grand Award Honorees were already selected by the CEA. Some nominees that have previously been awarded, whose songs have been on music charts, or movies out in the market and circulating and those who have a large following were already selected by the CEA.

### **3. Skills**

Last but most important. Nominees were recognized for their raw talent and hard work in their line of entertainment as the CEA is looking for ambassadors to represent the organization in a positive light.

### **OUR FOCUS AS WE DID THE NOMINATIONS:**

The aim of the CEA was to comprehensively recognize Cameroonian entertainers from all over the world, both English-speaking and French-speaking. You will realize that most of our nominees are based in Cameroon, while others reside in other parts of Africa, Europe and America.

The CEA aims at encouraging talent and nurturing it to an internationally-rated standard. If your name, project or business did not feature in this year's nominee list, please work toward CEA 2013 and we hope to see you on stage.

### **ABOUT CEA**

The CEA was founded to recognize Cameroonians in entertainment. It is a non-profit organization whose aim is to involve the participation of the entire community. Though it was founded on the ideology that the Cameroonian Entertainment Industry must get on the world stage. It also appreciates and recognizes other talents embedded in Cameroonians.

While celebrating the achievements of our entertainers, CEA seeks to find ways to improve the communities from which these entertainers and celebrities originate.

This event promises to showcase many of Cameroon's top entertainers as well as celebrities from Cameroon and the African Diasporas.



Scroll down to full page of categories

Awards will be given to winners in the following 54 categories:

<u>MUSIC</u>	<u>FILM /MOVIES/TV</u>	<u>OTHER ENTERTAINMENT</u>
<ul style="list-style-type: none"> <li>• Best Gospel Artist</li> <li>• Best Makossa Artist</li> <li>• Best Folklore</li> <li>• Best Bikutsi Artist</li> <li>• Best R&amp;B/Pop /Afro-Pop Artist</li> <li>• Best World Music Artist</li> <li>• Best Reggae/DanceHall Artist</li> <li>• Best Rap Act</li> <li>• Best Jazz Artist</li> <li>• Best Male Vocalist</li> <li>• Best Female Vocalist</li> <li>• Best Male Artist</li> <li>• Best Female Artist</li> <li>• Best Music Group</li> <li>• Hottest Single of the Year</li> <li>• Best Collaboration</li> <li>• Best Album of the Year</li> <li>• Best Music Video</li> <li>• Best Music Producer</li> <li>• Best Performer</li> <li>• Best New Artist</li> <li>• Best University Choir</li> <li>• Best International Collaboration</li> <li>• Pan African Artist of the Year</li> </ul>	<ul style="list-style-type: none"> <li>• Best Actress in a lead role</li> <li>• Best Supporting Actress</li> <li>• Best Actor in a lead role</li> <li>• Best Supporting Actor</li> <li>• Best Movie/Picture</li> <li>• Best Script</li> <li>• Best Film/Movie Director</li> <li>• Best Music Video Director</li> <li>• Female Model of the Year</li> <li>• Male Model of the Year</li> <li>• Pan African Actor/Actress of the Year</li> </ul> <p><b>**GRAND AWARD HONOREES</b></p> <p><b><u>DECADE AWARDS</u></b></p> <ul style="list-style-type: none"> <li>• Most Outstanding Cameroonian</li> <li>• Most Outstanding Group</li> <li>• Most Outstanding Artist</li> </ul> <p><b><u>LIFETIME ACHIEVEMENT</u></b></p> <ul style="list-style-type: none"> <li>• Academia/Humanitarian</li> <li>• Sports</li> <li>• Entertainment</li> </ul>	<ul style="list-style-type: none"> <li>• Best Designer</li> <li>• Best Talk Show</li> <li>• Host of the Year</li> <li>• Best Promoter</li> <li>• Best TV Network</li> <li>• Best Comedian</li> <li>• Best International DJ</li> <li>• Best Magazine</li> <li>• Best Nightclub/Lounge</li> <li>• Soccer Team of the Year</li> <li>• Best Sports/Athlete</li> <li>• People's Choice Award</li> <li>• Legend/Tribute Award</li> </ul>